

Nikki Gronli is the owner of *Flatlander Strategies*, a consulting firm helping organizations with strategic planning in communications, marketing, and policy advocacy. Nikki has traveled the state of South Dakota, hosting town halls in the absence of in-person congressional town halls. On September 10, 2025, she announced her campaign for South Dakota's lone U.S. House seat.

Appointed by President Joe Biden in 2022 as South Dakota's State Director for USDA Rural Development, Nikki led investments in expanding broadband, improving infrastructure, and supporting housing, healthcare, and economic growth across rural and Tribal communities.

Nikki has built her career at the intersection of business, public service, and community leadership—serving on boards including Dakota State University's Cybersecurity Industry Advisory Board and the Minnehaha County Housing Redevelopment Commission. A native of Aurora, SD, Nikki now lives with her husband, Brian, in the rural Dell Rapids area. They have four grown children and four grandchildren.